



Membership Guide

The proud voice of Australia's \$10+ billion
non-alcoholic drinks industry for more than 75 years



A message from the CEO

For more than 75 years, the ABCL has been the proud voice of the dynamic non-alcoholic drinks industry.

A strong voice for the industry is paramount to ensuring we can navigate an increasingly complex regulatory, environmental and public policy landscape while continuing to innovate and grow.

Within the ABCL, we have several important committees and working groups through which your company and staff can get involved and receive the tangible benefits of being an ABCL Member.

Our Members play a vital role in shaping the ABCL's advocacy priorities and technical work, ensuring we remain responsive to the issues that matter most to industry.

The ABCL is continually increasing its service offering and value proposition to Members to help them navigate industry challenges and identify new opportunities.

Our work across Australia – from government consultations to technical and regulatory reform, environmental sustainability, public health policy and industry communications – is broad, evidence-based and focused on delivering practical outcomes for Members.

I am confident that by working together through a strong, united industry voice, we can continue to support a thriving, innovative and sustainable non-alcoholic beverages industry for many years to come.

We look forward to welcoming you as a Member.



Geoff Parker
Chief Executive Officer

About the Australian Beverages Council

The Australian Beverages Council Limited (ABCL) is the representative body for Australia's non-alcoholic beverages industry. Every day for more than 75 years, we have proudly represented the collective interests of our diverse \$10+ billion industry, supporting 70,000+ jobs across manufacturers, bottlers, franchisors, distributors and suppliers.

Our Members produce a diverse range of refreshing, innovative and popular non-alcoholic drinks, including carbonated soft drinks, cordial, energy drinks, fermented drinks, flavoured milk, functional beverages, iced tea and coffee, juice and fruit drinks, plant milks, sports drinks and water.

The ABCL provides a single, united industry voice to governments, regulators, academia, media and consumers, advocating for evidence-based policy that supports innovation, consumer choice and the long-term sustainability of Australia's non-alcoholic beverages industry.

By joining the ABCL, you are contributing to the strength and future success of Australia's drinks industry.

Our services

- **Advocacy and Engagement**
Representing the industry's interests through evidence-based advocacy, government engagement, policy development and submissions across federal and state jurisdictions.
- **Technical and Regulatory Support**
Providing expert technical advice and guidance on food regulation, labelling, ingredients, packaging and circular economy practices, and regulatory developments.
- **Intelligence and Insights** Keeping Members informed with regulatory updates, policy analysis, market intelligence, consumer insights and beverage industry trends.
- **Education Programs**
Delivering industry-leading training programs, including Environmental Sustainability Roadmap to 2030 (ESR30) and ABWI Model Code training.
- **Global Connections**
Providing access to international industry intelligence, global best practice and policy developments through our participating with the International Council of Beverages Associations (ICBA).
- **Events & Networking**
Connecting Members through webinars, technical workshops, industry forums, conferences and networking opportunities.
- **Consumer Information**
Supporting informed consumer choice through DrinkFacts, the ABCL's evidence-based consumer education platform.





Our operations

The ABCL is a not-for-profit company limited by guarantee and is governed by a Constitution that complies with the provisions of the Corporations Act.

The ABCL is governed by an elected Board of Directors comprised of representatives from Member companies across the industry, ensuring the Council's strategic direction reflects the interests of businesses of all sizes.

The Board is supported by a dedicated executive team responsible for advocacy, technical and regulatory affairs, sustainability, communications and member services.

Our committees

Australasian Bottled Water Institute Committee (ABWIC)

Represents Australia's bottled water industry, promoting best practice, high product standards, sustainability, effective advocacy, and oversees the ABWI Model Code.

Beverage Industry Environmental Committee (BIEC)

Drives the industry's environmental agenda, focusing on packaging, product stewardship, container deposit schemes and the transition to a circular economy.

Technical, Scientific & Regulatory Affairs Committee (TSRAC)

Leads industry engagement on technical, scientific and regulatory matters, providing expert guidance and advocacy on beverage regulation and standards.

Public Affairs Committee (PAC)

Provides strategic leadership on government relations, public policy, issues management and communications, representing the industry's interests with policymakers and stakeholders.

Our priorities



**Support informed
consumer choice**



**Advance circularity
and environmental
sustainability**



**Champion evidence-
based public policy**



**Strengthen industry
capability and
competitiveness**



**Build trust through
collaboration and
leadership**



Membership categories

Ordinary Member

(Manufacturers, Bottlers, Franchisors or Distributors)

Companies involved in the manufacturing, bottling, franchising or distribution of non-alcoholic beverages are encouraged to apply for Ordinary Membership.

Ordinary Members receive full membership benefits, including voting rights, eligibility for election to the Board of Directors, participation in committees and working groups, advocacy support, technical and regulatory guidance, industry intelligence, and exclusive member events and networking opportunities.

Associate Member

(Suppliers and Service Providers)

Suppliers of goods and services to the non-alcoholic beverages industry are invited to join as Associate Members.

Associate Members have access to member communications, industry intelligence, webinars, conferences, networking events, eligibility for election to the Board of Directors, and opportunities to participate in relevant committees, working groups and industry consultations.

Association Member

(Associations and Member Organisations)

Industry associations and peak bodies whose members interact with the non-alcoholic beverages industry are welcome to join as Association Members.

Association Members and their members have access to industry updates, networking opportunities, events, webinars, selected technical and regulatory support, and opportunities to contribute to strategic consultations on issues affecting the sector.



**Join the collective voice of
Australia's non-alcoholic
beverages industry.**

**To discuss membership or learn more about
how the ABCL can support your organisation,
contact us today.**

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